

Balloon Fiesta Park Commission
May 12, 2015 – 6:00 – 8:00 PM
Meeting Location: Banquet Room / Balloon Fiesta Park

Meeting Notes – No quorum

Meeting started 6:01 pm – No quorum

Members Present: Bill Nordin, Steve Wentworth, Alexandra Kiska, Frank Mezzancello, Mark Johnston – Ms. White was present for the tour.

Members Absent:, Rick Treadwell, Elise Rogers, Justin Garcia, Sandy Cohen Jackie White, Dr. Steve Komadina, Mark Haley, Edward Montoya for Gov. Isaac Lujan(Pending commission)

Others Present: Janie Jordan AIBF, Paul Smith AIBF,

City Staff Present: Garry Wolfe PRD, Lisa Lopez PRD

- 1. CHANGES TO THE AGENDA – None submitted.**
- 2. REVIEW / APPROVAL OF THE APRIL 2015 MINUTES:** April minutes that include revisions from Mr. Wentworth, Mr. Cohen, and Mr. Nordin – Minutes to be resubmitted June 9, 2015. The fee schedule was presented but not attached to the minutes, Mr. Cohen just added of grammatical items and Mr. Wentworth has some additions. Mr. Wentworth requested they be sent out a second time.
- 3. PUBLIC COMMENT – None**
- 4. EVENTS & PRESENTATIONS - Ms. Kiska presents on behalf of Ms. Rice.**
 - a. Past Events**
 - i. 4/18 Black Light Color Run 5 K Attendance 4200
 - ii. 4/19 Best Buddies Friendship Walk Attendance 800
 - iii. 4/22 Children’s Freedom Festival – Attendance 300
 - iv. 4/24 Teen Foam Dance – Attendance 50- Due to weather.
 - v. 4/25 Alta Mira Kite Festival – Attendance 1800. Attendance was up from 1300 last year.
 - vi. 5/2 NAMI 5K – Attendance 500
 - vii. 5/2-3 NM Youth Lacrosse Fiesta – Attendance 1500
 - viii. 5/3 The Running of the Chihuahuas – Event cancelled.
 - ix. 5/9 March For Babies – Attendance 1500
 - x. 5/9 High School Lacrosse Championships – Attendance 150
 - xi. 5/9 ABQ Brew Dash - Attendance 1500. At the end of the race local breweries and food carts were here. It was over at 8:45pm - Ms. Jordan states the parking lot was full.
 - b. Future Events**
 - i. 5/16-17 Rio Grande Celtic Festival – Expected attendance 6,000 – Tickets for the commission members were handed out.
 - ii. 5/23-25 Wine Festival – Expected attendance 10,000 – Tickets at will call (email sent to the commission members.

- iii. 5/30 Fetch N Release – Expected attendance 3,500
- iv. 5/30 Kickball 4 Kids – Expected attendance 1,000
- v. 6/6 Heart Walk – Expected attendance 1,500
- c. **Events for Discussion** – Mr. Nordin will call commission members not in attendance to obtain and approval and then contact Ms. Rice with an update.
 - i. **Celebrate NM Festival June 20, 2015**
 - 1. Doris Robinson,
 - 2. Promoter: Charles Fresquez,
 - 3. Local Brew and Food Festival
 - 4. Event: 11:00 am – 8:00 pm
 - 5. Location : D4 and vendor’s row
 - 6. Estimated attendance: 4000
 - 7. Event will have alcohol
 - 8. Will have music,
 - 9. Food trucks to serve food.
 - 10. Clear Channel is a sponsor
 - 11. Mr. Wentworth inquired if the event benefits any one or if it was for profit. – The event is private and is for profit.
 - ii. **ABQ Food, Beer and Wine Festival**
 - 1. Date: August 22,2015 Justin Gerber
 - 2. Food festival and alcohol will be served.
 - 3. Event time: 11:00 am – 8:00 pm
 - 4. Set up: Friday and Saturday morning
 - 5. Location: D4 and vendor row
 - 6. Working with Crime Stopper’s 5K sponsored by KRQE
 - 7. 30-40 vendors, some hook-ups at @ \$35.00
 - 8. Mr. Nordin suggested that we look into the possibility of renting out RV spaces or RV parking for a fee to multi day use. Mr. Wentworth inquired if the RV’s can dump. Ms. Kiska replied the area is only open during balloon fiesta is locked all other times of the year.

5. REPORTS / UPDATES

- a. **Department of Municipal Development – No report available.**
- b. **Albuquerque International Balloon Fiesta –**
 - i. Mr. Smith reported that exterior heaters have been purchased and have been offered to the Event Center. Ms. Kiska stated that Ms. Rice is currently researching with our electrician, Chris Baca for installation.
 - ii. Mr. Smith and Ms. Kiska met and have discussed possible signage options that will best benefit the park.
 - iii. Mr. Smith brought up the topic that property has been offered to install a statue or monument welcoming to the park – Location: Frontage Road and Balloon Fiesta Parkway by Ted Martinez – Ms. Kiska will looking into the offer.
- c. **Anderson Abruzzo Albuquerque International Balloon Museum** Mr. Cohen is not available to report.
 - i. **Past Events** –Mr. Nordin reported that he attended the Renaissance Fair and it was a good event with great use of the facility both inside and out.
 - ii. **Future events**
- d. **Environmental Health Department** – Mr. Olsen is not available to report.
- e. **Parks & Recreation – Ms. Kiska reported the following items.**
 - i. Sid Cutter Pilots Pavilion- Building Progress Update – **Details of the tour listed separately.**
 - ii. Verizon Project -

1. Ms. Kiska states the agreement has been sent to Verizon and they are reviewing now.
2. The project will not be ready for this year Fiesta.
3. Mr. Wentworth inquired about the lighting updates. Ms. Kiska states that only poles are being replaced. Mr. Wentworth reminded the commission that the fixtures could be more energy efficient and could cost less as discussed in the last two meetings. Mr. Mezzancello requested that Ms. Kiska look into if the fixture is included. Ms. Kiska stated she will inquire.
- iii. Income since last meeting Last month /FYTD
 1. BFP: \$22075.00 / \$80,739.50
 2. EC: \$4790.00 / \$53,303.00
- iv. Signage and way finding
 1. Ms. Kiska provided a sample of the upcoming banners that are on order.
- v. BFP daily users guidelines (We said we would discuss more in May. Should this be here or in old business?) We voted yes to have signs but details needed to be decided upon.

6. OLD BUSINESS:

- a. **Annual Report** –Mr. Nordin has been in discussion with Councilor Jones that July will be a better month to discuss at council.
- b. **Past member recognition** – Committee Mr. Wentworth, Mr. Mezzancello and Mr. Garcia- Meeting scheduled and will report in June.

7. NEW BUSINESS – None listed.

8. **Discussion on commission renewals.** Mr. Wolfe stated that failure to complete all portions of the application and back ground check are needed in order to be on the commission. Mr. Wentworth states he has submitted his application but will not fill out a background check to protect his rights/privacy. Ms. Kiska stated that the commission needs to remind themselves about renewals every year in January. Mr Nordin requested that the forms and reminders be sent out.

9. Meeting ended at 7:29 pm

NEXT COMMISSION MEETING – 06/09/2015

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact the Parks and Recreation Department staff liaison at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact the Committee liaison at Parks and Recreation Department at (505) 768-5300 (Phone/Relay) if a summary or other type of accessible format is needed.